

# EST Congress 2019

Living Translation



9-13 September 2019  
Stellenbosch

Dear Prospective Sponsor

## Invitation to be a sponsor at the 9<sup>th</sup> Congress of the European Society for Translation Studies

From 9 to 13 September 2019, the European Society for Translation Studies (EST) will have its 9<sup>th</sup> Congress in Stellenbosch, South Africa. This triennial event is a meeting place for eminent scholars in translation, both theoretical and practical, as well as all the related sub-fields, including interpreting and editing. This is the first time ever that the Congress will be hosted outside Europe and the Department of Afrikaans and Dutch at Stellenbosch University is honoured to be organising it.

On behalf of the EST, we have the honour of inviting you to become one of our sponsors.

The EST was founded in 1992 and has members in almost 50 countries. It is a wide network with the aims of promoting further education, fostering quality research, providing advice and facilitating contact between practitioners, scholars and institutions.

The theme for the 9<sup>th</sup> EST Congress is “Living Translation: People, Processes, Products”. This theme invites work on the role of translation in lived experiences, mass communication, accessibility, and many other relevant matters. The aim of the congress is to explore these and other issues from various theoretical and analytical points of departure.

We would like to afford you the opportunity to become involved in this event as a sponsor. There are numerous sponsorship opportunities and we invite you to have a look at the attached information sheet. More information is also available on the congress website [www.est2019.com](http://www.est2019.com).

Sponsorships are a prime opportunity to expose your brand to an audience of close to 400 scholars, researchers and practitioners from all over the world.

Please contact us at [sponsors@est2019.com](mailto:sponsors@est2019.com) before the end of March 2019 to secure your spot. We look forward to sharing this outstanding experience with you.

Prof Ilse Feinauer  
Chair: Organising committee

Prof Luc van Doorslaer  
Chair: Scientific committee



*saam vorentoe · masiye pbambili · forward together*



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A stylized map of the African continent composed of a network of blue dots connected by thin lines, representing a global or regional network. The map is set against a white background with a dark blue diagonal banner on the left side.

**9<sup>TH</sup> EST CONGRESS**  
**9 – 13 SEPTEMBER 2019, STELLENBOSCH, SOUTH AFRICA**

**SPONSORSHIP OPPORTUNITIES**

Sponsorship type	Benefits
<p><b>Diamond Exclusive Sponsorship</b>  <b>Number available: 1 exclusive sponsorship</b>  <b>Amount: ZAR 50 000 / EUR 3 000</b></p>	<ul style="list-style-type: none"> <li>• Exclusive display of signage at registration</li> <li>• Display of signage throughout congress venue</li> <li>• Recognition at opening and closing sessions, conference dinner and keynote sessions</li> <li>• Logo exposure and link on congress website (<a href="http://est2019.com">est2019.com</a>), as well as Facebook page and website of the Department of Afrikaans and Dutch, Stellenbosch University</li> <li>• Signage placement in all concurrent session rooms</li> <li>• Marketing materials included in delegate packs</li> <li>• Logo exposure on congress materials</li> <li>• Advertisement in congress programme</li> <li>• Opportunity to address EST General Meeting</li> <li>• 2 free tickets to attend the full congress, including the conference dinner</li> </ul>
<p><b>Platinum Keynote Sponsorship</b>  <b>Number available: 2 keynote sponsorships</b>  <b>Amount: ZAR 30 000 / EUR 1 800</b></p>	<ul style="list-style-type: none"> <li>• Exclusive sponsor to an international keynote speaker</li> <li>• Recognition at keynote session</li> <li>• Logo exposure and link on congress website (<a href="http://est2019.com">est2019.com</a>), as well as Facebook page and website of the Department of Afrikaans and Dutch, Stellenbosch University</li> <li>• Logo exposure on congress materials</li> <li>• Advertisement in congress programme</li> <li>• Marketing materials included in delegate packs</li> <li>• 2 free tickets to attend the congress and networking event, excluding the conference dinner</li> <li>• Opportunity to purchase ticket to conference dinner</li> </ul>
<p><b>Gold Event Sponsorship</b>  <b>Number available: 3 sponsorships</b>  <b>Amount: ZAR 25 000 / EUR 1 500</b></p>	<ul style="list-style-type: none"> <li>• Exclusive display of signage at cocktail function, conference dinner or networking event</li> <li>• Recognition at opening and closing sessions, and social events</li> <li>• Logo exposure and link on congress website (<a href="http://est2019.com">est2019.com</a>), as well as Facebook page and website of the Department of Afrikaans and Dutch, Stellenbosch University</li> <li>• Marketing materials included in delegate packs</li> <li>• Logo exposure on congress materials</li> <li>• Advertisement in congress programme</li> <li>• 2 free tickets to sponsored event</li> </ul>

<p><b>Premium Sponsorship</b>  <b>Number available: 10 sponsorships</b>  <b>Amount: ZAR 15 000 / EUR 900</b></p>	<ul style="list-style-type: none"> <li>• Logo exposure and link on congress website (est2019.com), as well as Facebook page and website of the Department of Afrikaans and Dutch, Stellenbosch University</li> <li>• Logo exposure on congress materials</li> <li>• Marketing materials included in delegate packs</li> <li>• 1 free ticket to attend the congress</li> <li>• Option of purchasing tickets to social events</li> </ul>
<p><b>Best Poster Award</b>  <b>Number available: 1 exclusive award</b>  <b>Amount: ZAR 12 000 / EUR 700</b></p>	<ul style="list-style-type: none"> <li>• Exclusive opportunity to present a branded award to the best poster presenter</li> <li>• Logo exposure and link on congress website (est2019.com), as well as Facebook page and website of the Department of Afrikaans and Dutch, Stellenbosch University</li> <li>• 1 free ticket to attend 1 congress day</li> </ul>
<p><b>Exhibitors</b>  <b>Number available: 10 exhibition spaces</b>  <b>Amount: ZAR 10 000 / EUR 600</b></p>	<ul style="list-style-type: none"> <li>• Exhibition space for duration of congress</li> <li>• Opportunity to display marketing materials or products</li> <li>• Distribution of marketing materials</li> <li>• Logo exposure and link on congress website (est2019.com), as well as Facebook page and website of the Department of Afrikaans and Dutch, Stellenbosch University</li> <li>• 1 free ticket to attend congress</li> <li>• Option of purchasing tickets to social events</li> </ul>
<p><b>Gift Sponsorship</b></p>	<ul style="list-style-type: none"> <li>• Sponsors may apply to include branded merchandise in delegate packs or in the congress venue. Please contact the organisers for details and suggestions.</li> </ul>

All signage, logos, marketing materials, advertisements and other branding are to be provided by the sponsor.

If none of the above options are a perfect fit for your needs, please contact the organisers to discuss how we can accommodate you.

Please feel free to contact the organisers with any questions.